

Banff Marathon Inspirational Story Contest Rules

1. Contest Period

The Banff Marathon Inspirational Story Contest (the “Contest”) is organized by The Banff Marathon & Carmella Consulting (the “Organizer”) and will take place from 12:01 a.m., Mountain Time (MST), January 25, 2018 to 11:59 p.m., Mountain Time (MST), February 28, 2018 (“Contest period”).

2. Eligibility

These are the official rules and regulations (the “Rules”) applicable to persons who enter the Contest (the “Entrants”). The contest is open to Canadian residents, as well as international residents. By entering the Contest, you accept these Rules and agree to be bound by them and the interpretation of these Rules by the Organizer.

3. How to enter

3.1 No purchase is necessary to enter.

3.2 To register and participate in the Contest, Entrants must submit a photo or video AND their inspirational in English via message inbox through The Banff Marathon's social media accounts (Facebook or Instagram). Handle is @banffmarathon.

3.3 Entrants may submit one entry.

3.4 The Photo Submission must not contain:

Material that infringes another’s rights, including but not limited to privacy, publicity, or intellectual property;

Material that is inappropriate, indecent, obscene, hateful, defamatory, slanderous, or libelous;

Material that promotes bigotry, racism, hatred, or harm against any group or individual, or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation, or age;

Material that is unlawful, in violation of, or contrary to the laws or regulations in any province or municipality where the Photo Submission is created.

- 3.5 By making the Photo Submission and Story submission, the Entrant represents and warrants that it is the owner of the Submission and grants the Organizer an unlimited, worldwide perpetual, royalty-free license and right to publish or use it in any way, in all media, without limitation, and without consideration. The Entrant also agrees to release, indemnify, defend, and hold the Organizer harmless from all claims, liabilities, and damages, related to the Photo Submission, or usage of the Photo Submission by the Organizer in any manner; and waives any moral rights the Entrant may have in the Submission.
- 3.6 The Organizer is not responsible for late, lost, incomplete, illegible, misdirected, stolen, delayed, damaged or destroyed entries, or for any unavailable network connections, failed, incomplete, garbled, or delayed computer transmissions, on-line failures, hardware, software or other technical functions or disturbances or any other communications failures or circumstances affecting, disrupting or corrupting the contest in any manner.
- 3.7 Photo Submissions and Story Submissions remain the sole property of the Contest's Organizer and will not be returned to Entrants. All Video Submissions will be destroyed after the Contest and will not be used for future Contests or draws organized by the Contest's Organizer.
- 3.8 Decisions of the Organizer are final in all Contest matters. The Organizer reserves the right not to declare a winner or reject any Photo Submission and Story Submission which it determines, in its sole discretion, does not comply with the Rules.
- 3.9 The Organizer will only correspond with Entrants selected as winners as described in paragraph 4, below. The Organizer will not provide confirmation of participation or notify participants of incomplete submissions or that do not conform to these Rules.
- 3.10 To be eligible to enter, the participants social media account privacy settings must allow for the organizers to view the photo and story submission entry through inbox on Facebook or Instagram. If an account's privacy settings are too high and disables the organizers to view the 'submitted photo' and 'submitted story', the photo will not be entered the contest.

4. Selection of the Contest Winners

4.1 The Organizer will contact the winner by replying to their message via the Banff Marathon Facebook or Instagram inbox. A winner who does not respond within three (3) business days, or no longer conforms to the Contest Rules, will be disqualified and another eligible entry will be considered.

4.4 To be declared a winner, the selected Entrant must meet Contest eligibility criteria and otherwise comply with Contest Rules;

4.5 The odds of winning depend on the number of valid submissions received.

4.6 In order to be declared a winner and awarded the prize, the selected potential winner will be required to swear a declaration indicating eligibility and compliance with these Official Contest Rules.

5. Prizes

There will be 1 prize total. The winner will be announced in March, 2018.

Prizes are as is and cannot be exchanged for cash. The winner will win one entry to the 2018 Banff Marathon; race distance of their choice (full marathon, 1/2 marathon, 10K).

6. Conditions of Participation

By participating in this contest, you agree:

To be bound by these Official Contest Rules and the decisions of the Organizer, whose decisions are final;

To receive e-mail correspondence from The Banff Marathon and Carmella Consulting regarding the administration of the Contest.

To the use of your name, likeness, voice, image, recording, video footage and statements in connection with this contest and the promotion and exploitation thereof;

That if selected as the winner, you give The Banff Marathon and their agents the right to publish or broadcast your name, likeness, voice, image, recording, video footage or

statements for editorial, promotional, advertising and publicity purposes, without compensation other than the value of the prize offered;

To release and indemnify and hold harmless The Banff Marathon and their advertising and promotional agencies, and all their respective officers, directors, employees, owners, agents, contractors, representatives, successors and assigns from any liability in connection with or arising out of this contest, the awarding of the prize or the use of any personal information.

7. Termination

The Banff Marathon & Carmella Consulting reserve the right, without prior notice, and at any time, to terminate the contest, in whole or in part or modify, suspend or extend the contest in any way.

8. General Provisions

In the event that The Banff Marathon & Carmella Consulting are prevented from continuing with the contest by an event beyond its control, they retain the right to modify, suspend, extend or terminate the contest.

The invalidity or un-enforceability of any provision of these Rules does not affect the validity or enforceability of any other provision.

This contest and these Rules are governed by and construed in accordance with the laws of the Province of Alberta and the federal laws of Canada applicable therein, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.

9. Twitter, Instagram and Facebook Limitation of Liability

The Contest is not associated to, run by, or sponsored by, Twitter, Instagram and Facebook. By participating in the Contest, you provide your information to the Organizer and not to Twitter, Instagram or Facebook. By accepting these Rules, you release Twitter, Instagram and Facebook of all responsibilities.